

For an easy and swift growth!



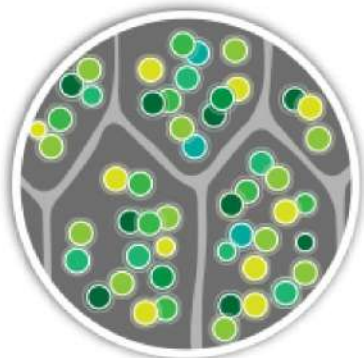
- A product range especially developed for the beginner grower
- A great return for price-quality ratio
- Known for ATA Bloombastic & Rootbastic
- Products for the entire growth cycle
- Suitable for growing in hydro, coco and soil

The ATA products are designed for the grower who wants to grow easily and swiftly, but still wants a good end result and return for a good price-quality ratio.

BASIC NUTRIENTS

ATA TERRA LEAVES

For optimal growth on soil



STIMULATES THE PRODUCTION OF
CHLOROPHYLL



GUARANTEES OPTIMAL GROWTH



SUITABLE FOR ALL WATERING SYSTEMS



ATA Terra Leaves is a universal basic nutrient that is used during the growing cycle of the plant and is specifically formulated for the cultivation in soil. That is why no calcium has been added to this plant food, as that is already naturally sufficient in soil substrates.

Because soil naturally contains many nutrients in addition to calcium, and is also reasonably capable of retaining food, the NPK values in ATA Terra Leaves have been kept relatively low to prevent possible over-fertilization. ATA Terra Leaves helps the plant in growing strong, vital branches and allows the plant to steadily increase in size. It stimulates the production of chlorophyll.

ESPECIALLY SUITABLE FOR

Different kinds of vegetables, fruits and herbs like spinach, sage, and lettuce. It can also be used for indoor and potted

plants (e.g., Hydrangea, Heather Bushes etc.). The required dosage can be measured to meet the needs of individual plants or crop.

APPLICATION

Directly soluble in water and easily absorbed by the plant. Especially suited for light calcareous (potting) soils.

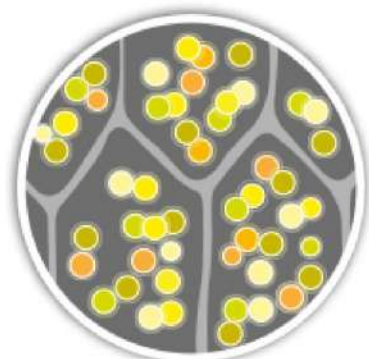
DOSAGE

1 – 5 ml per litre of water. Suitable for all watering systems.

NPK 2-1-3 W/W

AVAILABLE IN 250 ML, 1 LITRE, 5 LITRE AND 10 LITRE

ATA TERRA MAX
Balanced flowering nutrition



STIMULATES THE PRODUCTION OF
CHLOROPHYLL



RELATIVELY LOW IN NPK'S



GUARANTEES OPTIMAL GROWTH



ATA Terra Max is a universal basic plant nutrient solution that is used during the flowering cycle of the plant and is specifically developed for cultivation in soil. Because this substrate is naturally rich in calcium and other nutrients, there is hardly any calcium added to ATA Terra Max and the NPK values have been kept relatively low to prevent over-fertilization.

ATA Terra Max is a complete flowering nutrition that has a positive effect on the flowering willingness of your plant. This will result in beautifully compact flowers that will significantly increase in size.

ESPECIALLY SUITABLE FOR

ATA Terra Max is a universal nutrient, suitable for different kinds of fruits, vegetables, herbs, like cauliflower, broccoli, aubergine and ornamental plants. It can also be used for flowering ornamental plants (e.g., Roses, Heather Flowers). The

required dosage can be measured to meet the needs of individual plants or crop.

APPLICATION

Can be used daily throughout the flowering stage. ATA Terra Max is directly soluble in water and easily absorbable by the plants, making the results quickly noticeable.

DOSAGE

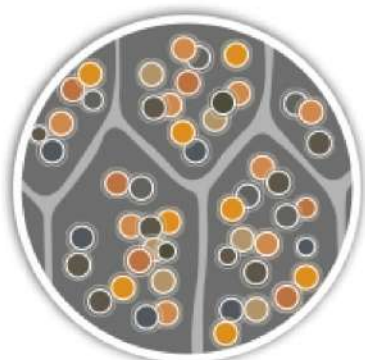
1 – 5 ml per litre of water. Suitable for all watering systems.

NPK 2-2-4 W/W

AVAILABLE IN 250 ML, 1 LITRE, 5 LITRE AND 10 LITRE

ATA AWA LEAVES A&B

Optimal growth in hydro systems



STIMULATES THE PRODUCTION OF
CHLOROPHYLL



GUARANTEES OPTIMAL GROWTH





SUITABLE FOR ALL WATERING SYSTEMS

ATA Awa Leaves A&B is a universal basic nutrient that supplies the plant with the primary NPK nutrients that are needed during the growth cycle of the plant. This universal basic nutrient solution can be supplemented with a number of micronutrients if desired.

The basic nutrient ATA Awa Leaves is used during the growth cycle of the plant and is developed for cultivation on hydro systems. This nutrient has pH-regulating qualities which means the pH values hardly need adjustments, resulting in a faster and more efficient growth of the plant. The complex formula of ATA Awa Leaves A&B guarantees the optimal nutrient solution throughout the entire growth period.

ESPECIALLY SUITABLE FOR

ATA Awa Leaves A&B is a universal nutrient, suitable for different kinds of fruits, vegetables and herbs, like lettuce, tomatoes, and sage, and ornamental plants. It can also be used for indoor and potted plants (e.g., Ficus, Dracaena etc.) The required dosage can be measured to meet the needs of any individual plant or crop.

APPLICATION

ATA Awa Leaves A and B come in two separate bottles. These two basic nutrients can only be combined in a diluted solution. By reusing the nutrient water, the plant uses the same nutrient several times.

DOSAGE

1 – 4 ml A and 1 – 4 ml B per litre of water.

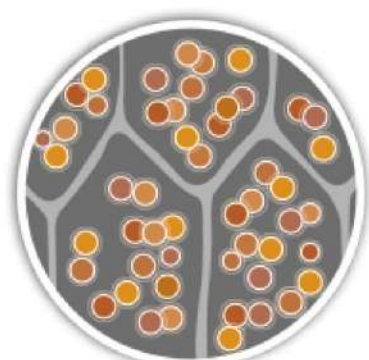
ATA LEAVES A: NK 5-3 W/W

ATA LEAVES B: PK 3-3 W/W

AVAILABLE IN 250 ML, 1 LITRE, 5 LITRE, 10 LITRE.

ATA AWA MAX A&B

Basic flowering nutrient



STIMULATES THE PRODUCTION OF
CHLOROPHYLL



CONTAINS NPK'S



SUITABLE FOR ALL WATERING SYSTEMS



the plant with the primary NPK nutrients. These are perfectly proportioned for the flowering phase.

The pH-regulating properties of ATA Awa Max mean that the soil hardly needs adjustments or additives, making the plant bloom much faster and more efficiently.

It is possible to use the nutrient solution more than once.

ESPECIALLY SUITABLE FOR

ATA Awa Max A&B is a universal nutrient, suitable for different kinds of fruits, vegetables and herbs like aubergines, sage, and basil. It can also be used for indoor and potted plants (e.g., Anthurium, Lavender, Gerbera, Pilea). The required dosage can be measured to meet the needs of individual plants or crop.

APPLICATION

Because certain components of the ATA Awa Max react with each other in a concentrated solution, the component A and component B come in separate bottles. These two basic nutrients can only be combined in a dilute solution. The A&B concentrates may only be mixed with each other in combination with water. Use water at room temperature (21 °C) for best results.

DOSAGE

1 – 4 ml A and 1 – 4 ml B per litre of water.

ATA Awa Max A: NK 3-6 W/W

ATA Awa Max B: PK 5-3 W/W

AVAILABLE IN 250 ML, 1 LITRE, 5 LITRE, 10 LITRE

ATA COCO MAX A&B

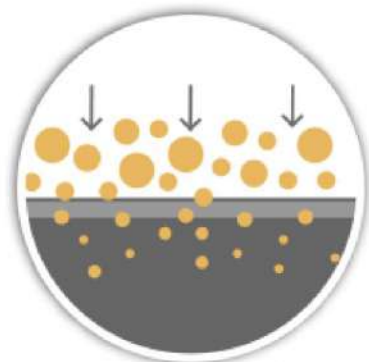
Balanced nutrition for coconut-based substrates



GROWTH AND BLOOM STIMULATOR IN ONE



ESPECIALLY DEVELOPED FOR CULTIVATION ON
COCO



EASILY ABSORBABLE NUTRIENTS



This universal basic nutrient provides the plant with the correct doses of the primary NPK nutrients. ATA Coco Max A&B is especially developed for growing in a coco substrate.

When growing in coco substrate, potassium is gradually released from the soil into the plant. As these coco substrates are usually poor in calcium, the ATA Coco Max nutrition contains relatively less potassium but a higher dose of calcium to prevent possible shortages. Tailored for cultivation in coco soil, this ATA Coco Max A&B provides a stable and biological balance.

ESPECIALLY SUITABLE FOR

ATA Coco Max A&B is a universal nutrient, suitable for different kinds of fruits, vegetables, herbs, like strawberries, bell peppers, garlic, and chives and ornamental plants. It can also be used for indoor and potted plants (e.g., Pilea). The required dosage can be measured to meet the needs of individual plants or crop.

APPLICATION

ATA Coco Max is a universal basic plant nutrient that can be used during their entire growth cycle. The A&B concentrates may only be mixed with each other in combination with water.

DOSAGE

1 – 4 ml A and 1 – 4 ml B per litre of water.

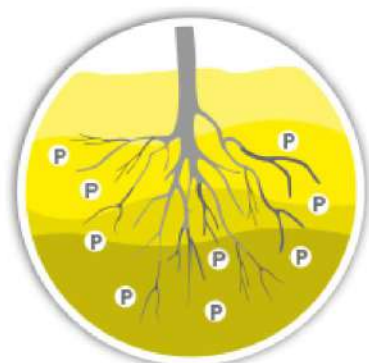
Coco Max A: NK 4-1 W/W

Coco Max B: NPK 1-4-2 W/W

AVAILABLE IN 250ML, 1 LITRE, 5 LITRE AND 10 LITRE

ATA ROOTFAST

Gives your crop the perfect start



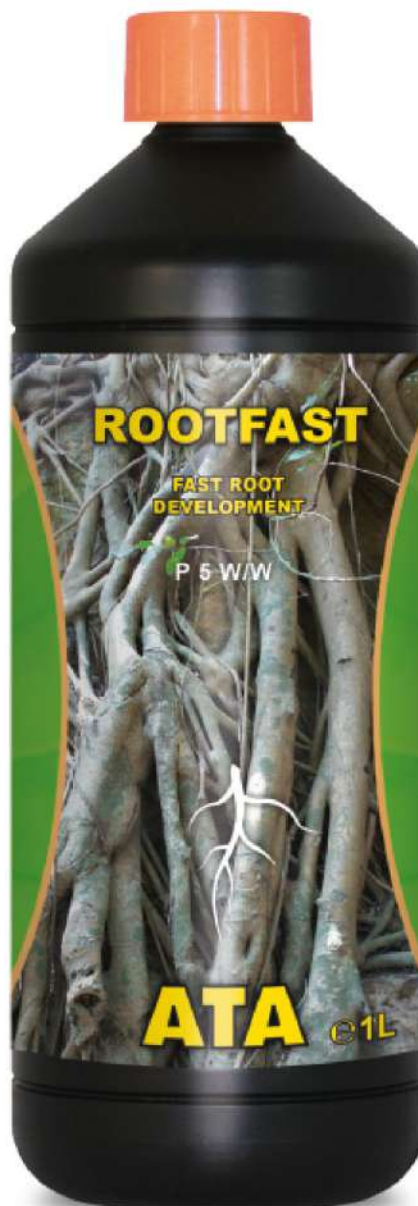
HIGH IN PHOSPHOROUS



INCREASING RESISTANCE AGAINST DISEASES
AND HARMFUL FUNGI



STRONG, HEALTHY ROOTS



ATA Rootfast is a universal root stimulator and particularly important for a good and healthy development of the plant. With balanced NPK values and a high content of phosphorus, unlike most root stimulators.

With ATA Rootfast the plant can develop more, bigger, and stronger roots. This is very important during the first weeks of the plant. As the roots branch out and grow more effective, the plant gains more resistance against diseases and harmful fungi. An expanded root system helps the plant produce more cells and absorb all sorts of nutrients more easily. If your substrate is low on phosphate the plant will adapt the root system to grow more superficially. This will ultimately result in a lower yield. Using ATA Rootfast will prevent this.

ESPECIALLY SUITABLE FOR

ATA Rootfast is a universal nutrient, suitable for different kinds of fruits, vegetables, herbs, like potatoes and sweet potatoes, and ornamental plants. It can also be used for flowering ornamental plants (e.g., Chrysanthemum, Tulips, Muscari). The required dosage can be measured to meet the needs of individual plants or crop.

APPLICATION

Add during weeks 1 and 2 daily to the plant with each irrigation cycle.

DOSAGE

0.5 – 1 ml per litre of water.

P 5 W/W



GROWTH AND BLOOM STIMULATOR IN ONE



STIMULATES THE ROOTHAIRS FOR STRONG ROOTS: CONTAINS HUMIC ACIDS, WHICH MAKE IT EASIER FOR THE PLANT TO ABSORB NUTRIENTS!



MORE VOLUME FLOWERS AND FRUITS



ATA-XL is a special product: as a growth stimulator and a bloom stimulator it is unique on the market. This universal product is composed of vegetable extracts, humic acids and mineral PK's, so the plant is optimally supplied with nutrients during both the growth and the flowering phase.

The humic acids in ATA-XL have a chelating effect which makes them more absorbable for the plant. These acids also have a stimulating effect on the root hairs, improving the roots ability to absorb nutrients. A good dosage of the primary PK nutrients is ideal to start the flowering phase as these elements are responsible for the storage and transportation of energy and increase the volume of the flowers and fruits.

ESPECIALLY SUITABLE FOR

ATA-XL is a universal nutrient, suitable for different kinds of fruits, vegetables and herbs like blueberries, raspberries and strawberries. It can also be used for flowering ornamental plants (e.g., Orchids, Anthurium). The required dosage can be measured to meet the needs of individual plants or crop.

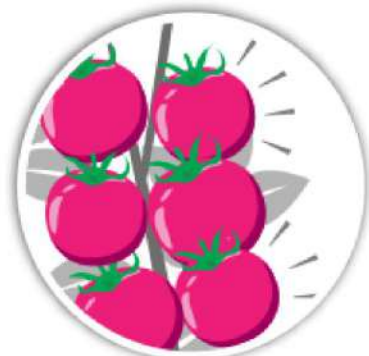
APPLICATION

Can be used during the entire cycle after the root set. In addition to the regular NPK nutrition. Suitable for Soil, Hydro and Cocos.

DOSAGE



GOLDEN RATIO OF PHOSPHOROUS AND
POTASSIUM



VOLUMINOUS AND COMPACT FLOWERING AND
FRUITS



STIMULATES FRUCTIFICATION



ATA PK13-14 is a universal plant supplement that is added to the water during the flowering period of the plant together with the basic nutrients. The ingredients, phosphorus and potassium, are of great importance, since the plant has an extra need for these primary nutrients during the flowering phase.

Phosphorus is important during the flowering phase for the storage and transport of energy from the sunlight that is collected during photosynthesis. Phosphorus helps to get this energy distributed throughout the entire plant. Potassium is involved in all kinds of processes for the formation of flowers and tasty fruits, like the transportation of sugar and enzymes for starch production.

ESPECIALLY SUITABLE FOR

ATA PK 13-14 is a universal nutrient, suitable for different kinds of fruits, vegetables and herbs like bell peppers, chili peppers, blueberries.

It can also be used for flowering ornamental plants (e.g., Begonia, Summer Lilac). The required dosage can be measured to meet the needs of individual plants or crop.

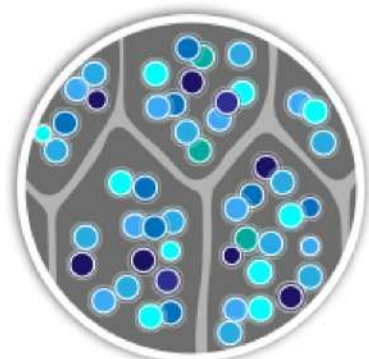
APPLICATION

Suitable as an extra addition to the regular NPK-nutrition for growing in soil, hydro and coco. Add to the nutrient solution from the first week of flowering. Slowly increase the dosage to let the plants get used to it and achieve the best results. Can be used daily for the irrigation of the crop during the flowering period. The last week before the harvest you flush the substrate with water and enzymes.

DOSAGE

0.25 – 1.5 ml per litre of water.

PK 13-14 W/W



MORE CALCIUM, STRONGER CELL WALLS,
MORE RESILIENCE! MORE MAGNESIUM, MORE
CHLOROPHYLL, MORE ENERGY!



INCREASE IN NUTRIENT UPTAKE



STIMULATES BETTER QUALITY FLOWERS



A professional and fast-acting additive, applicable on all types of substrates. ATA Calmag is a nutrient cocktail which supplies the additional calcium and magnesium that your plants require.

These secondary nutrition elements are essential for an optimal growth as they have essential roles in the formation of cell walls and the absorption of light energy. ATA Calmag is ideal when used to cultivate with soft water or water that has

been demineralized. Additionally, it is an excellent additive to your regular fertilizer regime.

ESPECIALLY SUITABLE FOR

Different kinds of vegetables, fruits and herbs like tomatoes, courgettes, bell peppers, strawberries, cabbage, etc. The required dosage can be measured to meet the needs of individual plants or crop.

APPLICATION

Use ATA Calmag to enrich water that is poor in calcium and magnesium or as an additive to your regular fertilizer solution. Use water at room temperature (21 °C) for an optimal result.

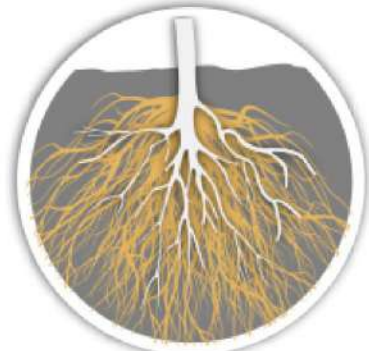
DOSAGE

0.1 – 1 ml per litre of water.

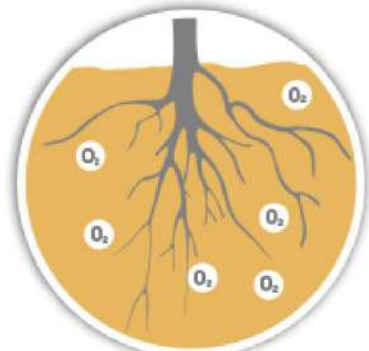
N 6 W/W



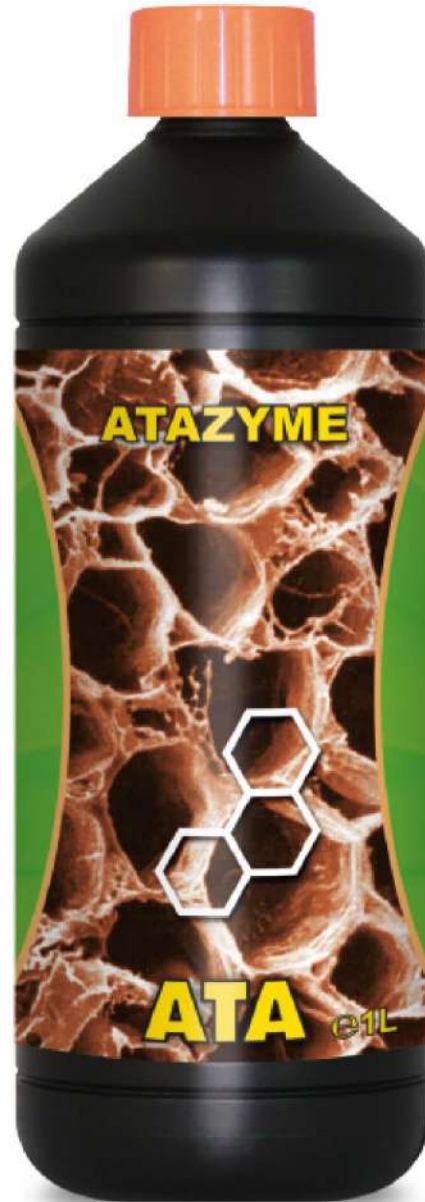
IMPROVES SOIL LIFE



BREAKS DOWN DEAD ROOT MATERIAL



MAKES THE SUBSTRATE MORE AIRY



ATA Atazyme is a universal NPK-free soil improver based on enzymes. This addition for the nutrient solution hardly affects the EC values of the nutrient solution. Enzymes act as catalysts and therefore play a role in the implementation of (bio)chemical reactions by accelerating and / or making them possible.

ATA Atazyme ensures that old and dead root material is broken down in the substrate. This ensures that valuable minerals and sugars become available for the soil environment on the one hand and, on the other hand the soil becomes aerated because the root material has been 'cleaned up'. A well-aerated substrate ensures better root development and therefore better resistance of the plant against diseases and fungi.

ESPECIALLY SUITABLE FOR

Different kinds of vegetables, fruits and herbs like beans, thyme, oregano, basil, radish sprouts, sorrel sprouts, etc. The required dosage can be measured to meet the needs of individual plants or crop.

APPLICATION

Suitable as an addition to the regular nutrients for growing in soil, hydro and coco. Can best be used once a week throughout the growing and blooming cycle. Also, very effective in the (partly) re-using of the substrate.

DOSAGE

1 – 3 ml per litre of water.

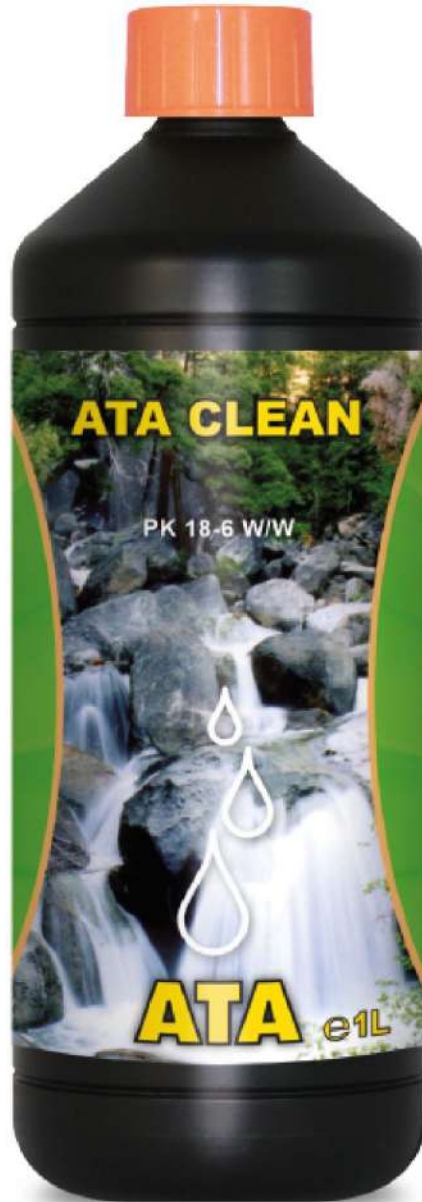
AVAILABLE IN 1 LITRE, 5 LITRE AND 10 LITRE



PREVENTS AND REMOVES SEDIMENTS FROM
THE IRRIGATION SYSTEM



EASY MAINTENANCE OF YOUR IRRIGATION
SYSTEM



ATA Clean is a cleaning product which ensures your irrigation system stays fully functional. It prevents and cleans residue, making it water-soluble again so it is easily discharged with the water feed.

Although ATA Clean has a relatively high PK value on the bottle, it is not considered as a fertilizer. As the dosage is so low, the nutrients in the product have very little effect on the plant itself. Other nutritional products usually contain water-soluble metallic nutrients and ions such as iron, manganese, calcium and magnesium. These eventually form sediments in the irrigation system. The substances in ATA Clean will bond with these metallic nutrients and break down the crystals and flakes so they are easily flushed away. ATA Clean is harmless to plants and the environment.

ESPECIALLY SUITABLE FOR

ATA Clean is a universal nutrient, suitable for different kinds of fruits, vegetables, herbs and ornamental plants like rosemary, tarragon, anthurium, celosia, etc.

The required dosage can be measured to meet the needs of individual plants or crop.

APPLICATION

Especially for use in tap water. Add to every nutrition preventively. Prepare the basic nutrition and correct the pH (5.5-6.5), if necessary. Leave the basic nutrition alone for a while, then add ATA Clean. The product can be used both preventatively and curatively.